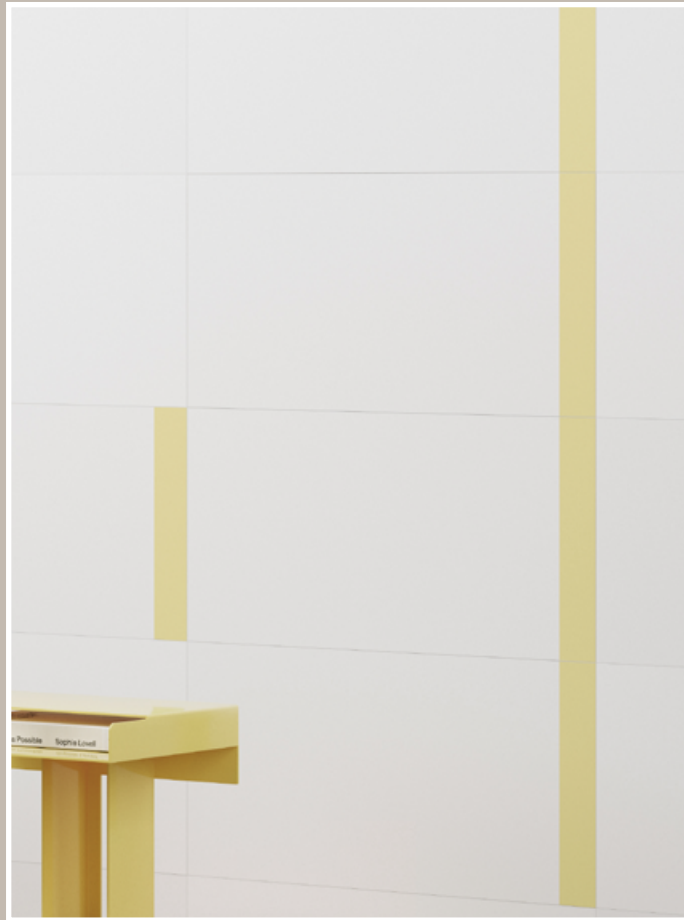


N A D I S
D E S I G N



ARCTIC TONES

Designed by
Jorge Herrera Studio



ARCTIC TONES

Designed by

Jorge Herrera Studio

Jorge Herrera's new collection is characterized by a clear search for balance among simplicity, functionality, and beauty: the pillar of his style and the axis of his work. Nadis wanted Jorge to be the creator of its new collection, called ARCTIC TONES.

La nueva colección de Jorge Herrera se caracteriza por una clara búsqueda del equilibrio entre la sencillez, la funcionalidad y la belleza: pilar de su estilo y eje de su obra. Nadis ha querido que Jorge fuese el creador de su nueva colección denominada ARCTIC TONES.

ARCTIC TONES

ARCTIC TONES is based on the minimalist style, incorporating a palette of trendy colors to the monochrome white of the Arctic collection. It is born from the golden ratio, that proportion so appreciated in architecture and industrial design. It allows harmonious and subtle touches to be added through color in order to achieve creative compositions, linear or dispersed, orderly or unordered, depending on what is desired.

ARCTIC TONES se basa en el estilo minimalista, incorporando una paleta de colores en tendencia al blanco monocolor de la colección Arctic. Nace de la proporción áurea, tan apreciada en la arquitectura y el diseño industrial. Permitiendo dar toques armónicos y sutiles a través del color y poder, así, crear composiciones creativas, lineales o dispersas, ordenadas o desordenadas, en función de lo que se quiera.



Colors choice process / Proceso de selección de los colores

Through ARCTIC TONES, Jorge has managed to enhance the elegance of white with color brushstrokes, in such a linear and harmonic way that makes spaces acquire personality and elegance. Jorge stylizes and turns it upside down, creating architectural lines and adapting them to the subtle and timeless beauty of Nadis.

It is touches, details, lines and a color palette that leads us and evokes what is natural.

A través de ARCTIC TONES se ha conseguido, repuntar con pinceladas de color la elegancia del blanco, de una forma tan lineal y armónica que hace que los espacios adquieran personalidad y elegancia. Jorge estiliza y le da la vuelta creando líneas arquitectónicas y adaptándolas a la belleza sutil y atemporal de Nadis.

Son toques, detalles, líneas y una paleta de colores que nos conduce y evoca a lo natural.

COLOR PALETTE PALETA DE COLORES

Arctic Tones
RED
NCS Natural Color System
S 2020-R

HEX Code
#d67e83
RGB Color
R214 G126 B131
CMYK Color
C0 M41 Y29 K18

Arctic Tones
GREEN
NCS Natural Color System
S 1515-R40Y

HEX Code
#c3ccaf
RGB Color
R195 G204 B175
CMYK Color
C26 M11 Y35 K0

Arctic Tones
BLUE
NCS Natural Color System
S 1515-R90B

HEX Code
#b1c4d2
RGB Color
R177 G196 B210
CMYK Color
C33 M13 Y11 K0

Arctic Tones
YELLOW
NCS Natural Color System
S 0520-G90Y

HEX Code
#f4e8ae
RGB Color
R244 G232 B174
CMYK Color
C3 M6 Y39 K0

Arctic Tones
GRAY
NCS Natural Color System
S 2500-N

HEX Code
#bcb9b9
RGB Color
R188 G187 B185
CMYK Color
C26 M21 Y23 K0

Arctic Tones
BASE Arctic Matt



30 x 90 and 30 x 60 formats / formatos



Arctic Tones





Arctic Matt 30 x 90 / 12" x 36"
Arctic Tones Matt Blue 30 x 90 / 12" x 36"
Tiffany Graphite 120 x 120 / 48" x 48"

Gray



Arctic Matt 30 x 90 / 12" x 36"
Arctic Tones Matt Gray 30 x 90 / 12" x 36"
Mondo Dark Gray 120 x 120 / 48" x 48"





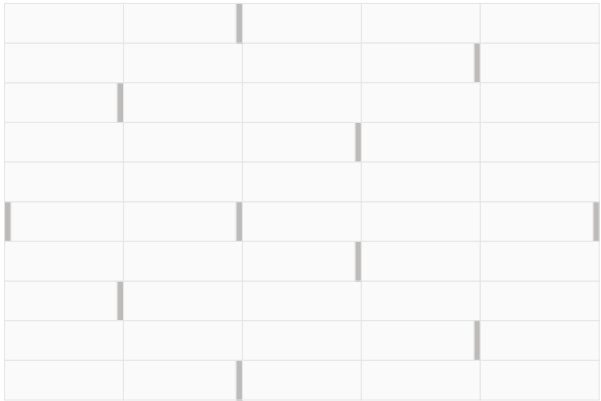
Yellow



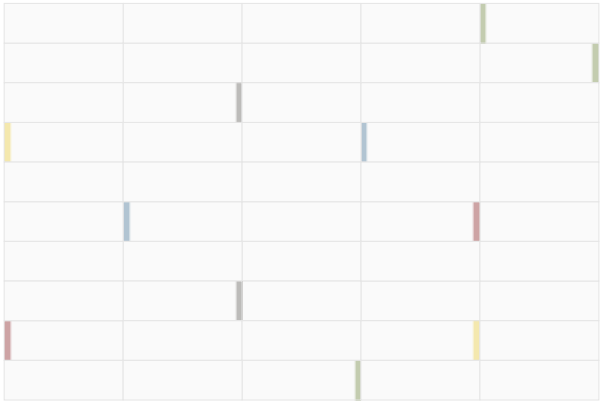
Arctic Matt 30 x 90 / 12" x 36"
Arctic Tones Matt Yellow 30 x 90 / 12" x 36"

Arctic Matt 30 x 60 / 12" x 24"
Arctic Tones Matt Yellow 30 x 60 / 12" x 24"
Perpetual Walnut 20 x 120 / 8" x 48"

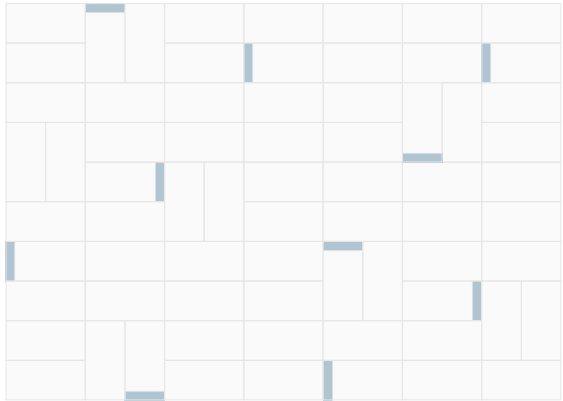




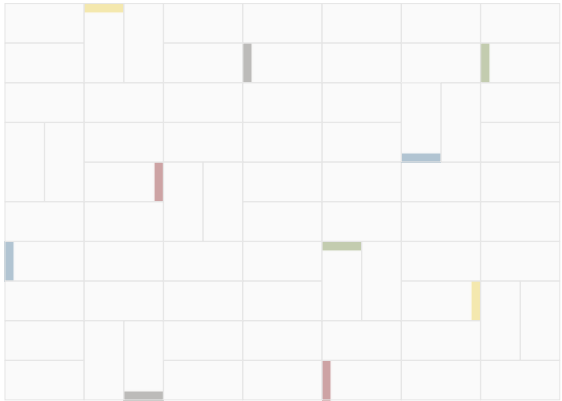
One Color - 30x90 (See in pag. 04-05, 06-07, 08-09)



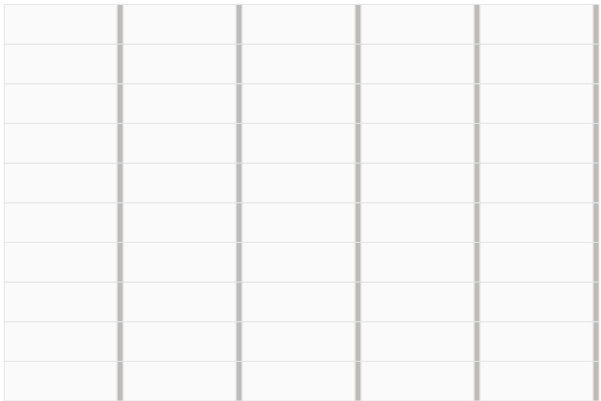
Multiple Colors - 30x90



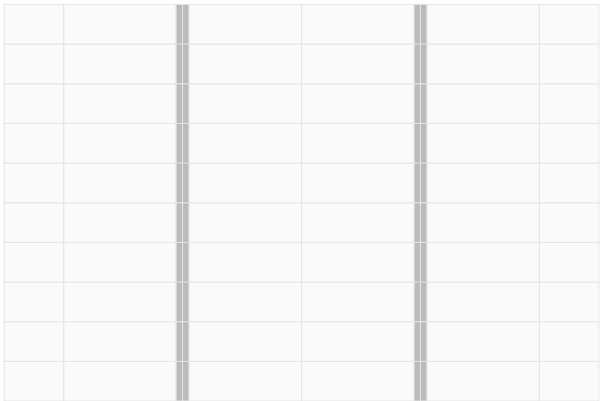
One Color - 30x60



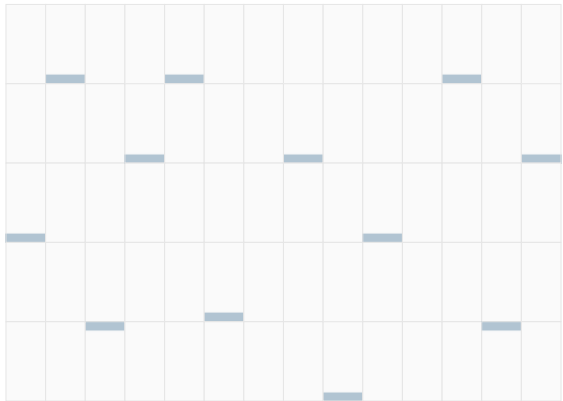
Multiple Colors - 30x60



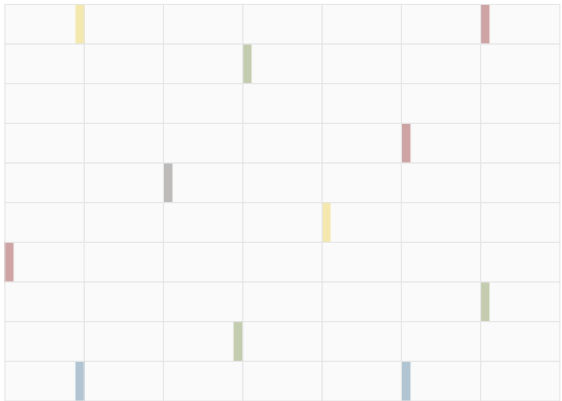
One Color - 30x90



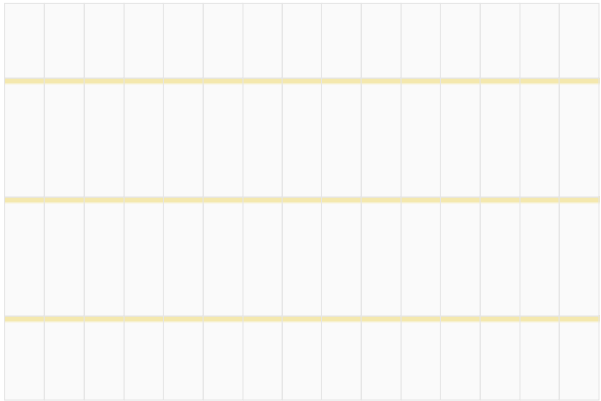
One Color - 30x90



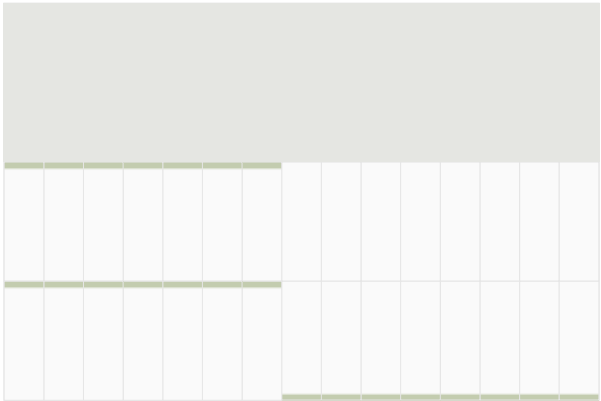
One Color - 30x60



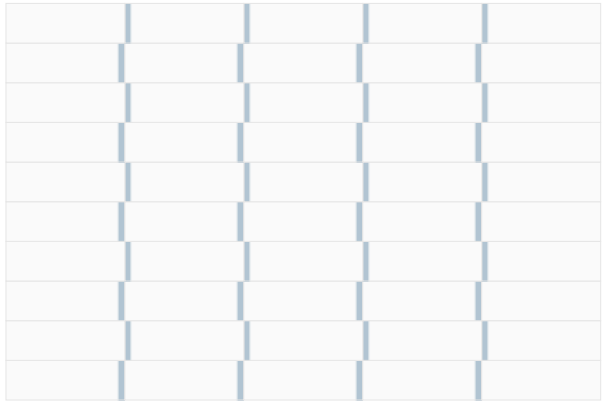
Multiple Colors - 30x60



One Color - 30x90 (See in pag. 12)



One Color - 30x90 (See in pag. 10-11)

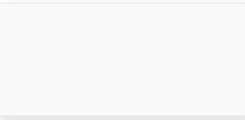


One Color - 30x90

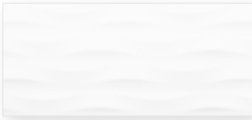


One Color - 30x60 (See in pag. 13)

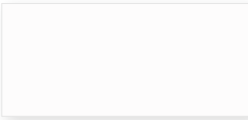
ARCTIC COLLECTION



Matt



Matt Wave *



Shine

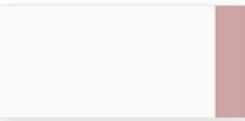


Shine Wave *

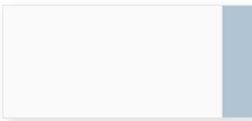
* Relief with a fixed position.
(Only available 30 x 90)

* Relieve con posición única.
(Disponible sólo 30 x 90)

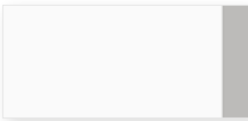
ARCTIC TONES



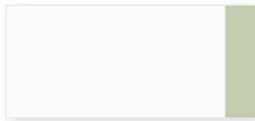
Matt Red



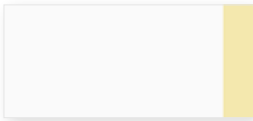
Matt Blue



Matt Gray



Matt Green



Matt Yellow

FORMATS & SIZES

FORMATOS Y DIMENSIONES



For the 30 x 60 cm format the color strip is 7.5 cm wide. For the 30 x 90 cm format the color strip is 5.5 cm wide.
En el formato 30 x 60 cm la franja de color es de 7,5 cm de ancho. En el formato 30 x 90 cm la franja de color es de 5,5 cm de ancho.

PACKING LIST & PRICE CODE

LISTA DE EMBALAJE Y CÓDIGOS DE PRECIO

NOMINAL NOMINAL	REAL REAL	PRICE CODE CÓDIGO PRECIO		PIECES / BOX PIEZAS / CAJA	M2 / BOX M2 / CAJA	KG / BOX KG / CAJA	BOXES / PALLET CAJAS / PALET	M2 / PALLET M2 / PALET	KG / PALLET KG / PALET
Wall Tiles									
30 x 60 Tones	29,8 x 59,8	T306	PVP / PIECE	6	1,07	18,48	40	42,77	771
30 x 90 Tones	29,8 x 89,8	T309	PVP / PIECE	4	1,07	17,88	51	54,59	947
30 x 60 Matt / Shine	29,8 x 59,8	306W	PVP / m ²	6	1,07	18,48	40	42,77	771
30 x 90 Matt / Shine	29,8 x 89,8	309W	PVP / m ²	4	1,07	17,88	51	54,59	947
30 x 90 Wave	29,8 x 89,8	309W	PVP / m ²	4	1,07	17,88	51	54,59	947

Arctic Tones is marketed to full boxes / Price per piece
Arctic Tones se comercializa a cajas completas / Precio por pieza

